

Q1 2026 Goal-Setting Template

January 2026 | Week 2 | 90-Day Roadmap for Builders

Your 90-Day Builder Roadmap

Purpose: Transform your annual vision into a concrete 90-day action plan. This template uses a simplified OKR (Objectives & Key Results) framework adapted for independent builders.

Part 1: Your Q1 Objective

An Objective is your ambitious, qualitative goal for the quarter. It should be inspiring and directional.

My Q1 Objective (What do you want to achieve by March 31?)

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****Example Objectives:**** - "Launch my fractional executive consulting practice" - "Build a sustainable pipeline of 5 qualified leads per month" - "Transition from full-time employment to portfolio career" - "Establish thought leadership in the green energy space"

Part 2: Key Results (How You'll Measure Success)

Key Results are specific, measurable outcomes that prove you've achieved your objective. Aim for 3-5 per objective.

Key Result #1

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How I'll measure it:

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Target by March 31:

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Key Result #2

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How I'll measure it:

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Target by March 31:

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Key Result #3

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How I'll measure it:

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Target by March 31:

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Example Key Results for "Launch my fractional executive consulting practice": 1. Complete 10 informational interviews with potential clients (Measure: # of

conversations) 2. Publish 12 LinkedIn posts establishing thought leadership (Measure: # of posts, engagement rate) 3. Secure 2 paid pilot projects (Measure: # of signed contracts, \$ revenue) 4. Build a website and service offering page (Measure: site live, 3 case studies published)

Part 3: Monthly Milestones

Break your Key Results into monthly milestones to maintain momentum.

Month	Key Milestone	Success Metric
January
February
March

Part 4: Potential Obstacles & Mitigation

What could derail my Q1 goals? **Obstacle #1:**

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Mitigation strategy:

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Obstacle #2:

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Mitigation strategy:

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Obstacle #3:

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Mitigation strategy:

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Part 5: Support & Accountability

Who will hold me accountable?

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What support do I need from The Bee Suite community?

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How will I track progress? (weekly review, monthly check-in, etc.)

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💡 Pro Tips for Goal-Setting Success: - **Make it measurable** — "Get more clients" is vague. "Sign 3 paid contracts" is measurable. - **Focus on leading indicators** — Track activities you control (# of outreach emails) not just outcomes (# of signed deals). - **Review weekly** — Set aside 30 minutes every Friday to review progress and adjust. - **Celebrate small wins** — Progress compounds when you acknowledge it.

Next Steps

1. **Complete this template** (allow 45-60 minutes for deep thinking)
2. **Share with your GSD Pod** for feedback and accountability

3. **Bring to Monday's Office Hours** for live coaching

4. **Schedule weekly reviews** — put them on your calendar now

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